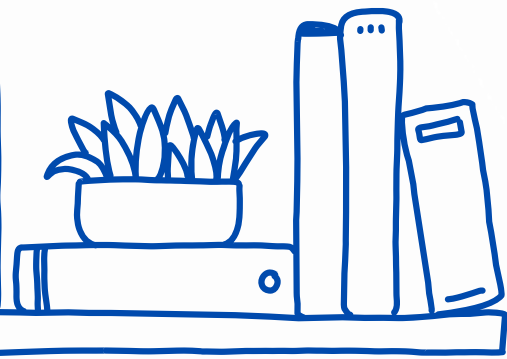


halpoc

LPC

FOR

BUSINESS



# About HalPet

Experience, tradition, and quality

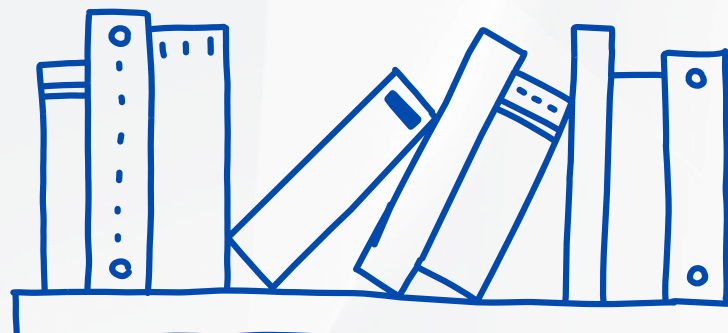
We have more than **20 years of experience**. We are proud of our recognizable image in the B2B market. This image is the result of collaboration with **500+ business entities** (large, medium, and small companies), **50,000+ participants**, and a wide range of training courses conducted **live, virtually, in blended form, or exclusively online**. And through our unique **LPC® for Business** online system, we are available to everyone.

## A wide variety of educational services

In the Croatian and regional market, HalPet stands out with an impressive range of programs for business and personal development, focusing on core and soft skills. The process of creating training courses in our 'LPC factory' is always active, whether we are expanding our own program range or creating programs upon the request of our clients.

### The educational areas we cover are:

- Business skills training
- Digital learning through the LPC online platform
- Development of elearning content on demand for LMS clients
- Coaching programs
- Learning foreign languages for business purposes
- Educational consulting
- Facilitation workshops ...





## Experienced and professional educators

In order to ensure your maximum satisfaction in the learning process, each of our courses is designed and led by HalPet's experts and content creators – **experienced educators, trainers, instructional designers, and managers** who impart knowledge both in-person and through virtual platforms. We take pride in our knowledge and expertise, as well as our boundless motivation and creativity, which are immensely important in knowledge transfer and have the power to turn every learning experience into pleasure and positive outcomes.

## Our own online learning platform - LPC online

Our extensive experience in teaching based on our LPC® method, starting from 2013, was transformed into the LPC eLearning system when our digital transition began. Since 2017, we have been accompanied in digital learning by the **LPC online** system, which is continuously upgraded and perfected to ensure a satisfying learning experience for currently more than 15,000 users.





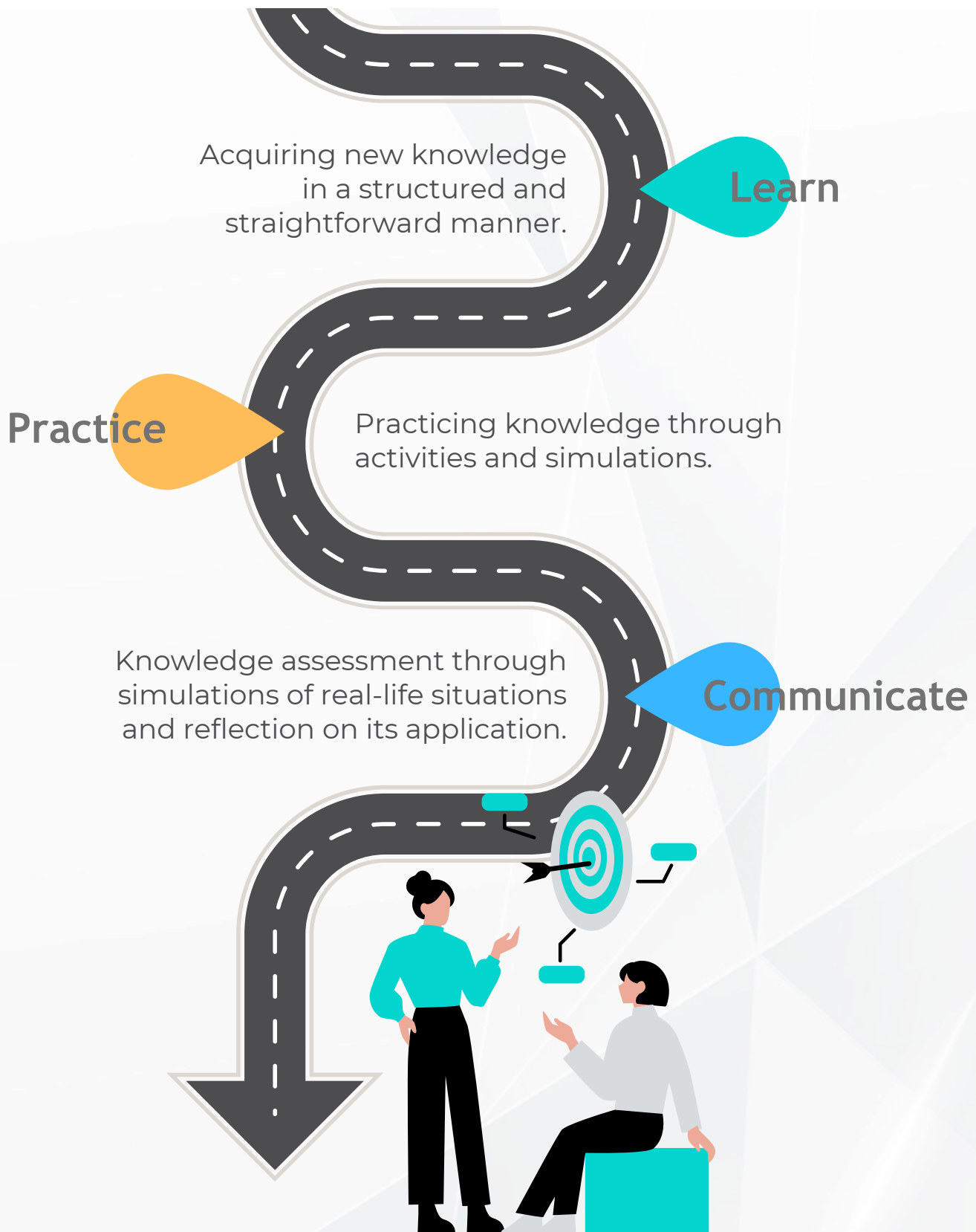
## OUR OWN LPC® METHOD

At HalPet, we believe that knowledge is power and every minute is **precious**. This means that each of our training courses ensures **maximum impact** to every individual in the shortest possible time, providing a comprehensive learning experience – **knowledge you can see, hear, try, and validate**.

LPC® is HalPet's authentic learning method that we have successfully applied since 2001. It is a crucial element in the success of all our training courses, making learning faster, easier, and more engaging, while ensuring that the acquired knowledge is **long-lasting and immediately applicable**.



Each of our "learning bites" (whether in-person or digital) has an essential LPC character - it involves **3 smart steps** that follow the natural learning process:





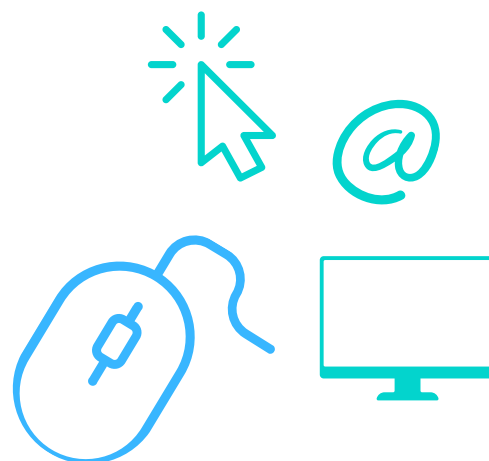
# Service description

**LPC for Business, the solution for business education**, is created to assist **you** - professionals, teams, and companies - in achieving professional and personal goals!

**LPC for Business offers a large variety of educational programs** covering the most sought-after skills in various professional environments. Our programs have been tested and consistently proven effective by leading domestic companies!

## Available online, 24 hours a day

LPC is based on self-motivation and proactive learning. It allows you to independently create your own learning schedule and it is fully customizable for your individual desires and needs.

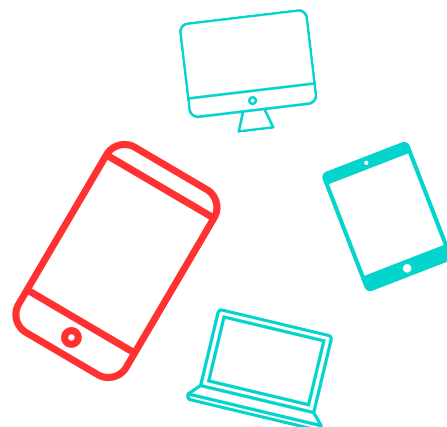


## Intuitive and seamless user experience

Upon logging in, numerous learning opportunities become available to you. Starting a program is easy, and transitioning to the next lesson always happens smoothly and seamlessly, without any obstacles.

## Any device, any opportunity

Learn easily and effortlessly - wherever you want, on all types of devices. LPC adapts to your favorite devices: desktop and laptop computers, tablets and smartphones; and operating systems Windows, iOS, and Android.



## Multilingualism

The LPC interface language, as well as the content within the system, is available both in Croatian and English. You can independently choose the language in which you explore the platform, and language learning programs always include Croatian equivalents of key lesson concepts.

## Rich and interactive content

Enjoy the best learning experience by watching videos, interactive presentations, listening to audio files, or browsing downloaded materials in PDF format.



## Knowledge checks and tests

Experience engaging and dynamic knowledge checks and tests that go beyond the ordinary. Immerse yourself in interactive assessments featuring a variety of questions, vibrant images, compelling texts, and enriching audio files. Elevate your learning journey by actively practicing and testing your newly acquired knowledge.

## Collect achievements

Earn rewards or certificates and track your learning progress. Your test results are always available for self-assessment of your progress.



## Experienced educators

Learning doesn't have to be a solitary process. Our educators are ready to help whenever you need. If you prefer the good old-fashioned way of learning, choose a blended program that combines online and classroom learning for the best results!

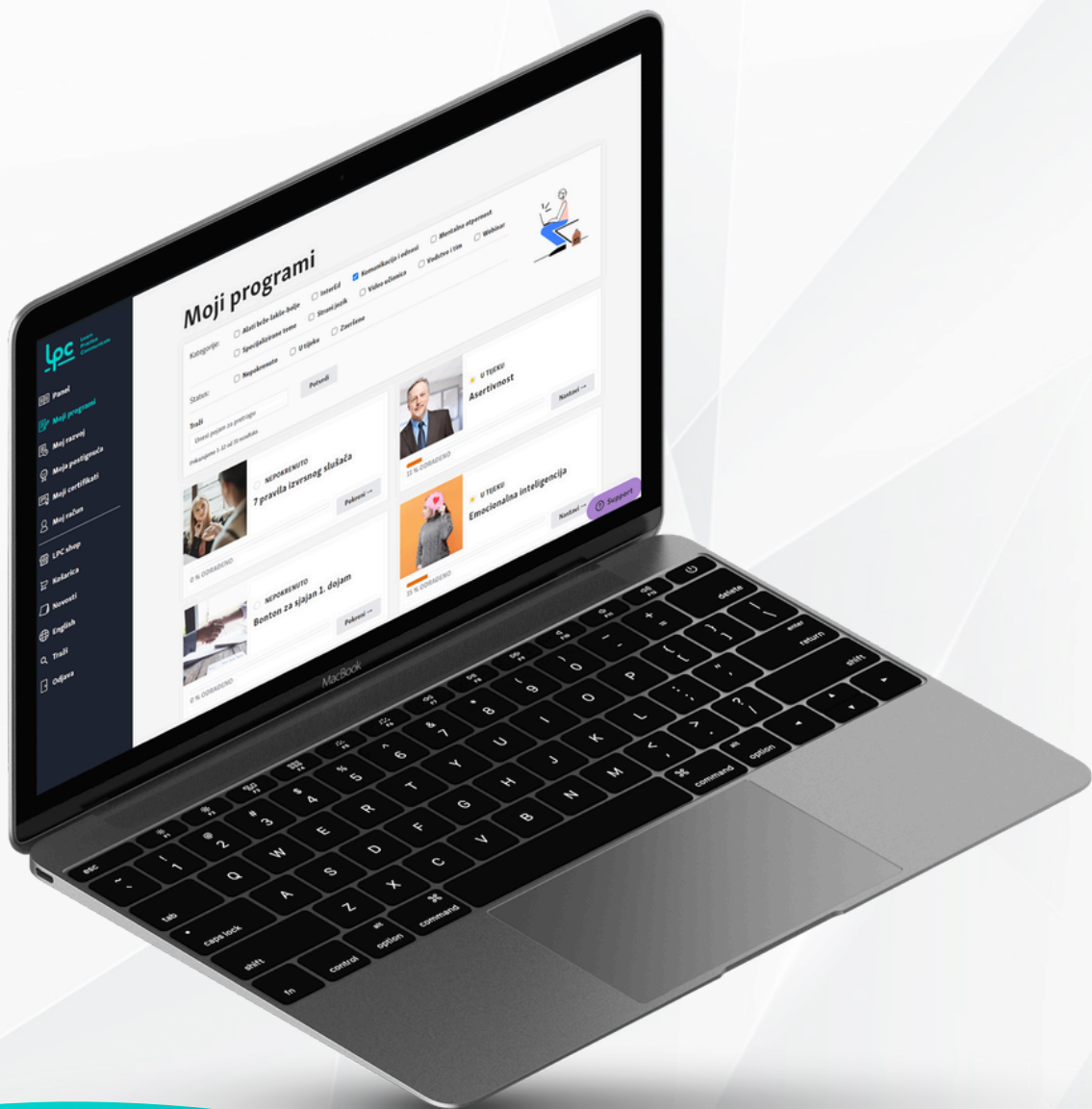
## Integrated customer support

If you need us, we're here! LPC has a built-in user support system that is more than ready to assist you in your learning experience and ensure that you receive a satisfactory response to your inquiry within an acceptable timeframe.



# Communication & work relations

In this category, you will find **knowledge and skills that can make anyone a desirable conversationalist and communicator, a valuable team member, leader, or manager.** Targeted topics help to understand oneself and others better, enabling individuals to act in accordance with this understanding. The result is reduced levels of stress and dissatisfaction, as well as wiser responses in various business and private situations. These knowledge and skills will **directly impact the quality of your relationships and productivity.**





# Communication & Work Relations

Assertiveness

Body Language and Voice for Greater Impact

Managing Conflict

Etiquette for a Great First Impression

Negotiations

Feedback Sandwich

Presentation Skills

How to Communicate with Millennials

Emotional Intelligence

Take Responsibility for the Relationship with Your Boss

Feedback

Peaceful Communication in 4 Steps

Communication Skills

Receive Feedback in the Right Way

Business Etiquette

Build the Foundation for a Successful Conversation

Business Correspondence

A Simple Formula for Influence

Eliminate "YOU" Statements from Your Communication

How (not) to Give Feedback

Polish Your Verbal Communication

Learn How to Say NO

How to Communicate Bad News

Offer Advice In the Right Way

FFF Technique for Difficult Conversations

Presence – Your Asset in Every Conversation

7 Rules of an Effective Listening

How to Visually Design a Presentation

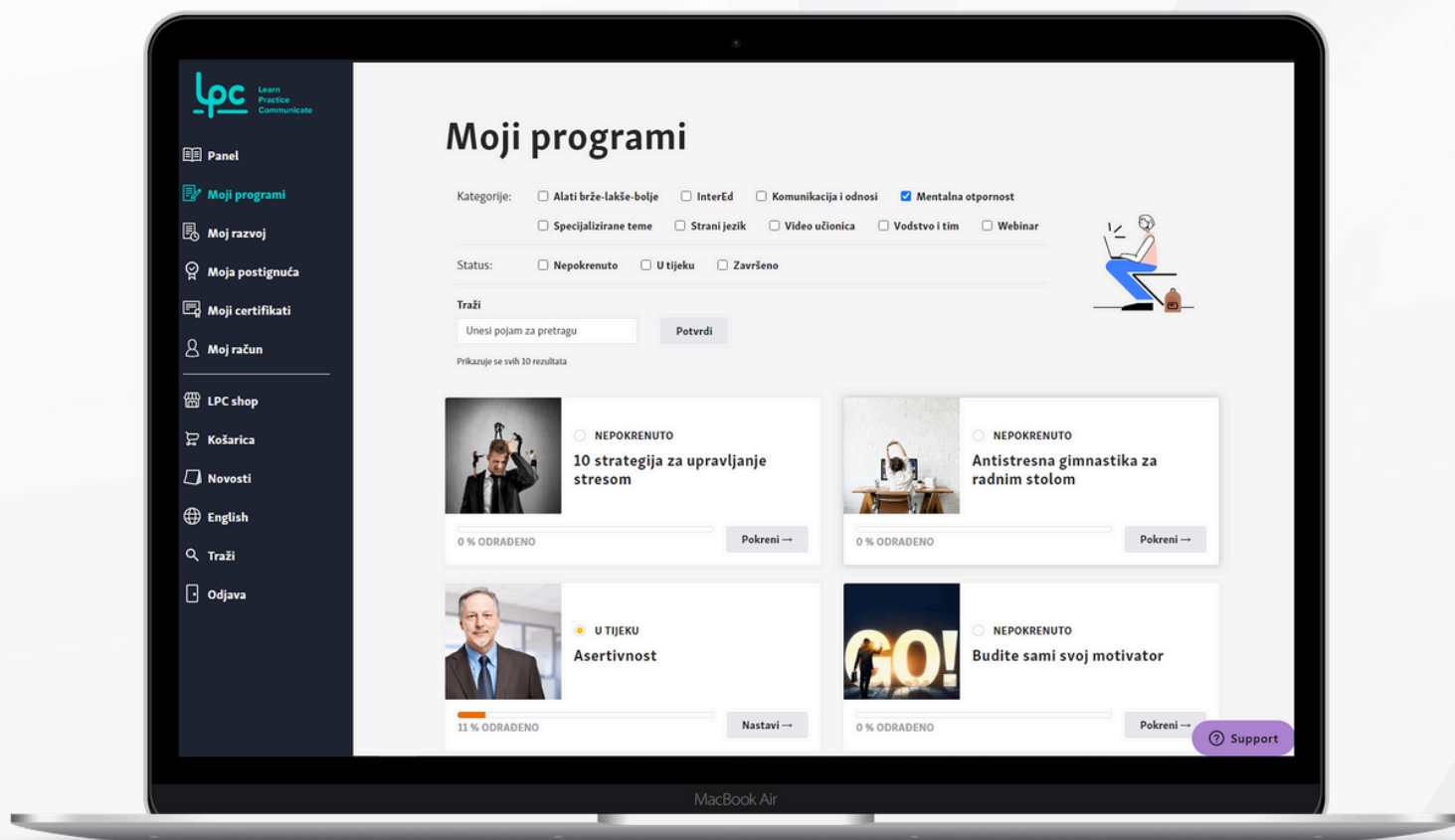
How Strength Doesn't Become a Weakness





# Wellbeing & Resilience

Mental resilience is a **must-have** skill in today's world. This eLearning program addresses uncertainties about **what mental resilience exactly is and how to develop it**. Learn how to react in moments of crisis and how to build and maintain top-notch mental and physical well-being. If you choose to seek answers to these crucial life questions with us, **positive change is guaranteed**.



# Wellbeing & Resilience

Stress Management

Anti-stress Exercises at Work

Assertiveness

Be Your Own Motivator

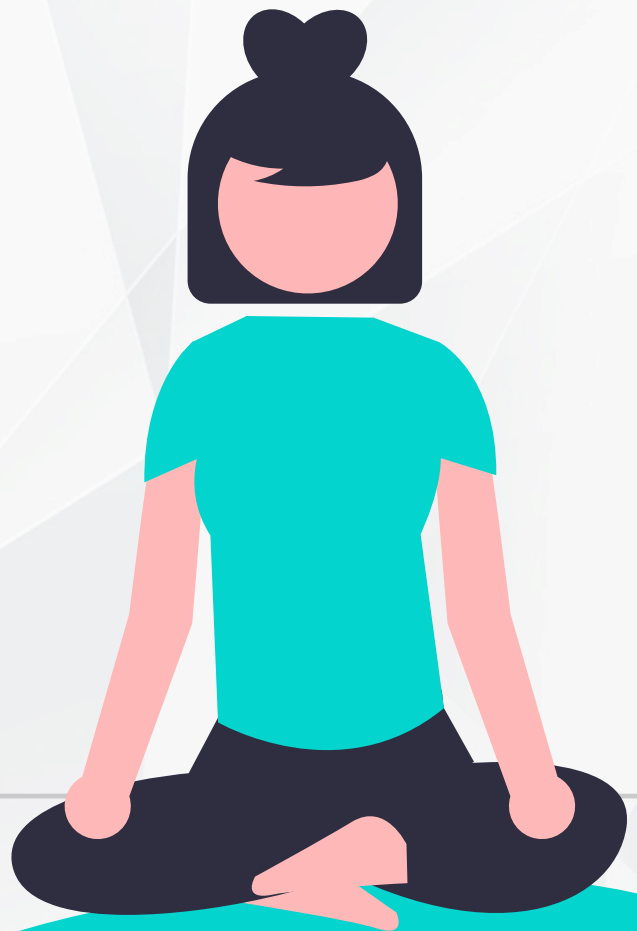
Managing Conflict

Positive Thinking – My New Habit

10 Stress Management Strategies

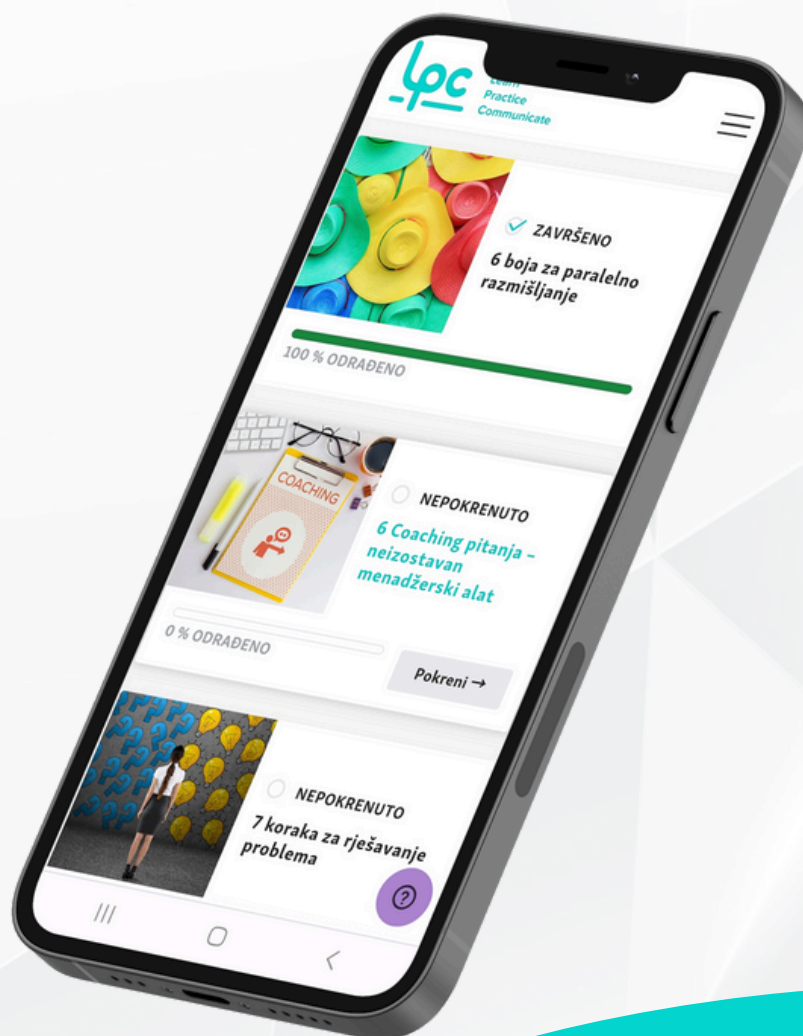
Become Resilient to Setbacks

Building Resilience |LPC video classroom



# Leadership & Teamwork

In this category, you will find precise insights on successful **leadership strategies, effective communication techniques, maximizing motivation, enhancing individual and team effectiveness, and achieving desired results** in a faster and simpler way. With knowledge and skills, you will anticipate possible mistakes and errors, and if they occur, you will know how to minimize their consequences and continue in the right direction.



# Leadership & Teamwork

Delegation

Communication for Building a Team

How to Motivate Your Team

Communication Tips for Successful Delegation

Manager, Coach, and Trusted Confidant

Time Management

Praise Often and in the Right Way

Successful Meetings

Guidelines for EQ Leadership

6 Colours for Parallel Thinking

All-in-One Coaching for Managers

7 Steps of Problem Solving

All-in-One Feedback for Managers

The AID Feedback model

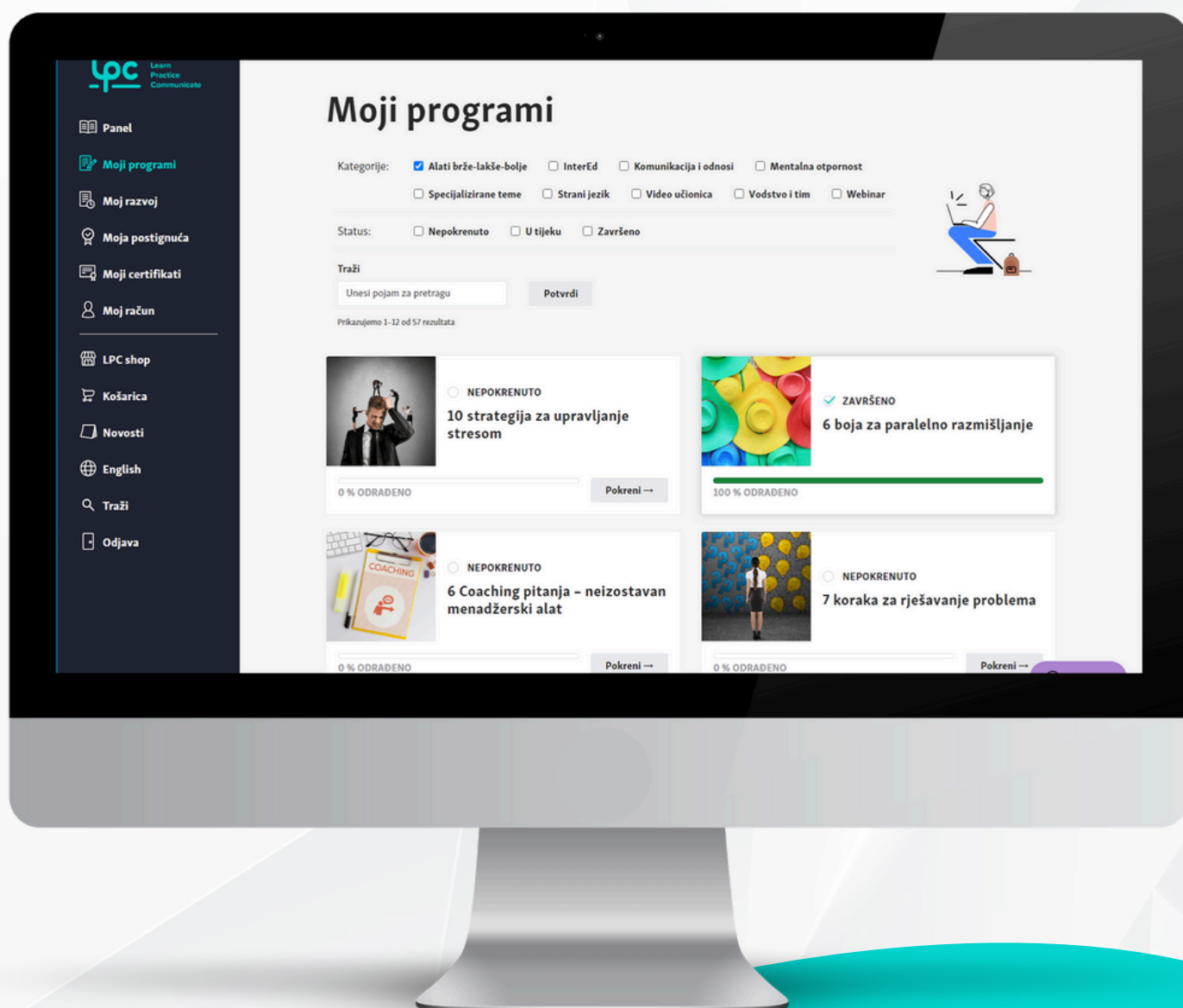
How to Avoid Mistakes in Employee Evaluation

Tuckman's Model for Team Development



# Power-up Tools

Find specific answers to your questions through **programs carefully tailored for you**. These are **knowledge nuggets** that assist you in various business situations. In 10-30 minutes, acquire valuable techniques, strategies, or advice. While intervention-oriented, continuous work with these **ready-to-use** solutions has a strong developmental component.



# power-up tools

Eliminate "YOU" Statements from Your Communication

Positive Thinking - My New Habit

Polish Your Verbal Communication

Become Resilient to Setbacks

How to Communicate Bad News

I Have a Mentor – What Should I Do?

FFF Technique for Difficult Conversations

My Mentorship Roles

7 Rules for Effective Listening

How to Visually Design a Presentation

Body Language and Voice for Greater Impact

How to Overcome Stage Fright

Etiquette for a Great First Impression

How to Set Goals for Success

Feedback Sandwich

How to Start a Speech with a Bang

How to Communicate with Millennials

PAPPA – Multipractical Pitch Model

Take Responsibility for the Relationship with Your Boss

Work Efficiently – Work Smart

Peaceful Communication in 4 Steps

How to Prepare for a Great Presentation

Receive Feedback in the Right Way

Manage Time Using the Kanban Method

Build the Foundation for a Successful Conversation

How to Prepare for a Successful Meeting

A Simple Formula for Influence

How to Manage Behaviors in Meetings

How (Not) to Give Feedback





# Power-up tools

Recipe for a Successful Meeting

Learn How to Say NO

Cheatsheet for Working from Home

Offer Advice In the Right Way

What to Do After a Meeting

Presence – Your Asset in Every Conversation

Storytelling – Tell a Story for a Strong Impression

10 Stress Management Strategies

Successful Mentor in 7 Steps

Anti-stress Exercises at Work

6 Colours for Parallel Thinking

Be Your Own Motivator

How to Finish a Speech with a Bang

7 Steps of Problem Solving

The AID Feedback model

Be a Successful Presenter

How to Motivate Your Team

Communication Tips for Successful Delegation

Communication for Team Building

Manager, Coach, and Trusted Confidant

Praise Often and in the Right Way

Tuckman's Model for Team Development

Guidelines for EQ Leadership

How to Avoiding Mistakes in Employee Evaluation

Rapport

Critical Thinking in Action

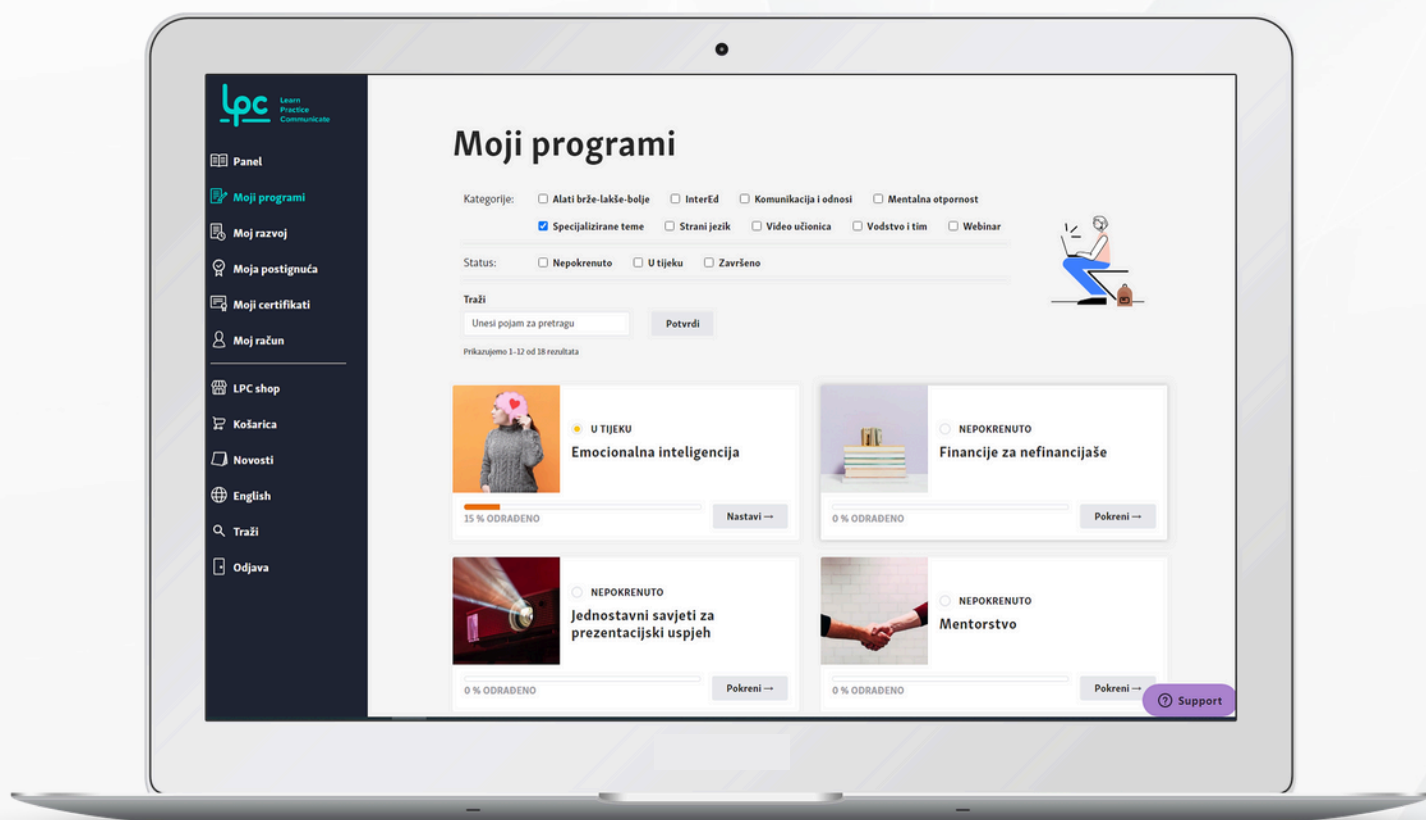
How Strength Doesn't Become a Weakness



# Specialized Topics

Here, you will find a **powerful mix of soft and hard business skills** that will directly impact your personal and company success. For example, learn to be an excellent salesperson, negotiator, master key financial knowledge, and contribute to greater **personal and team productivity**.

LPC FOR BUSINESS



# Specialized topics

Successful Meeting

Self-Help Techniques in Crisis Situations

Finance for Non-Financials

Simple Tips for Presentation Success

Sales Skills

Emotional Intelligence

Time Management

Techniques for Difficult Conversation

Stress Management

Work Efficiency

Negotiations

Team Development

Presentation Skills

Team Motivation

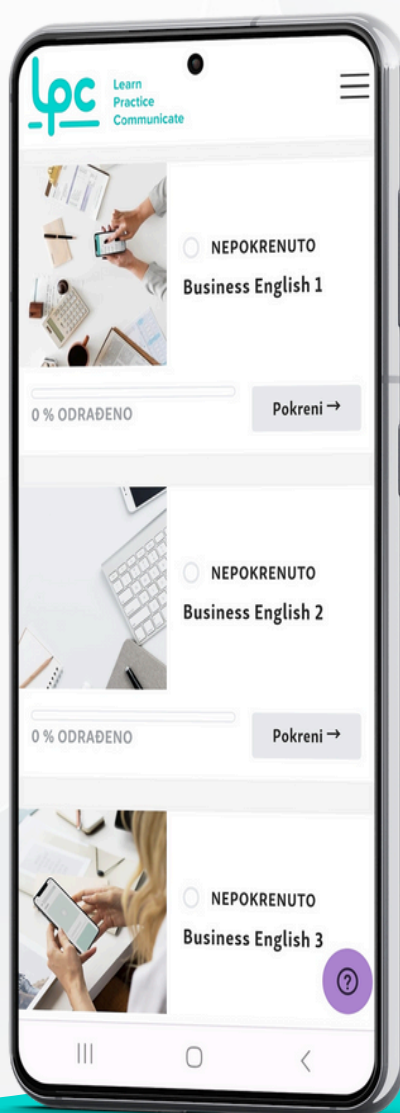
Mentoring

The Power of Influence



# Foreign Languages

These programs offer you the opportunity to **test your knowledge of English, German, French, Italian, and Russian** languages, as well as to improve your English skills (B1 and B2) and beginner-level German. Through **specialized programs of Business English**, master vocabulary in the fields of economics, finance, and general business language. You will gain the necessary **confidence and shine in** your interactions with native speakers.



# Foreign languages

Testiranje engleskog jezika online

Poslovni engleski | Business English: Personal Growth

Poslovni engleski | Business English: Professional Growth

Poslovni engleski | Business English: The Quirks of English

Poslovni engleski | Business English: Travel & Leisure

Poslovni engleski | English at Work B1.1

Poslovni engleski | English at Work B1.2

Poslovni engleski | English at Work B1.3

Poslovni engleski | English at Work B1.4

Poslovni engleski | English at Work B2.1

Poslovni engleski | English at Work B2.2

Poslovni engleski | English at Work B2.3

Poslovni engleski | English at Work B2.4

Poslovni engleski | English for Finance: Financial Stability

Poslovni engleski | English for Finance: Market Activity

Poslovni engleski | English for Finance: Personal Finances

Poslovni engleski | English for Finance: Standard Financial Documents

Testiranje njemačkog jezika online

Njemački jezik za početnike | Deutsch A1.2

Njemački jezik za početnike | Deutsch A1.1

Testiranje francuskog jezika online

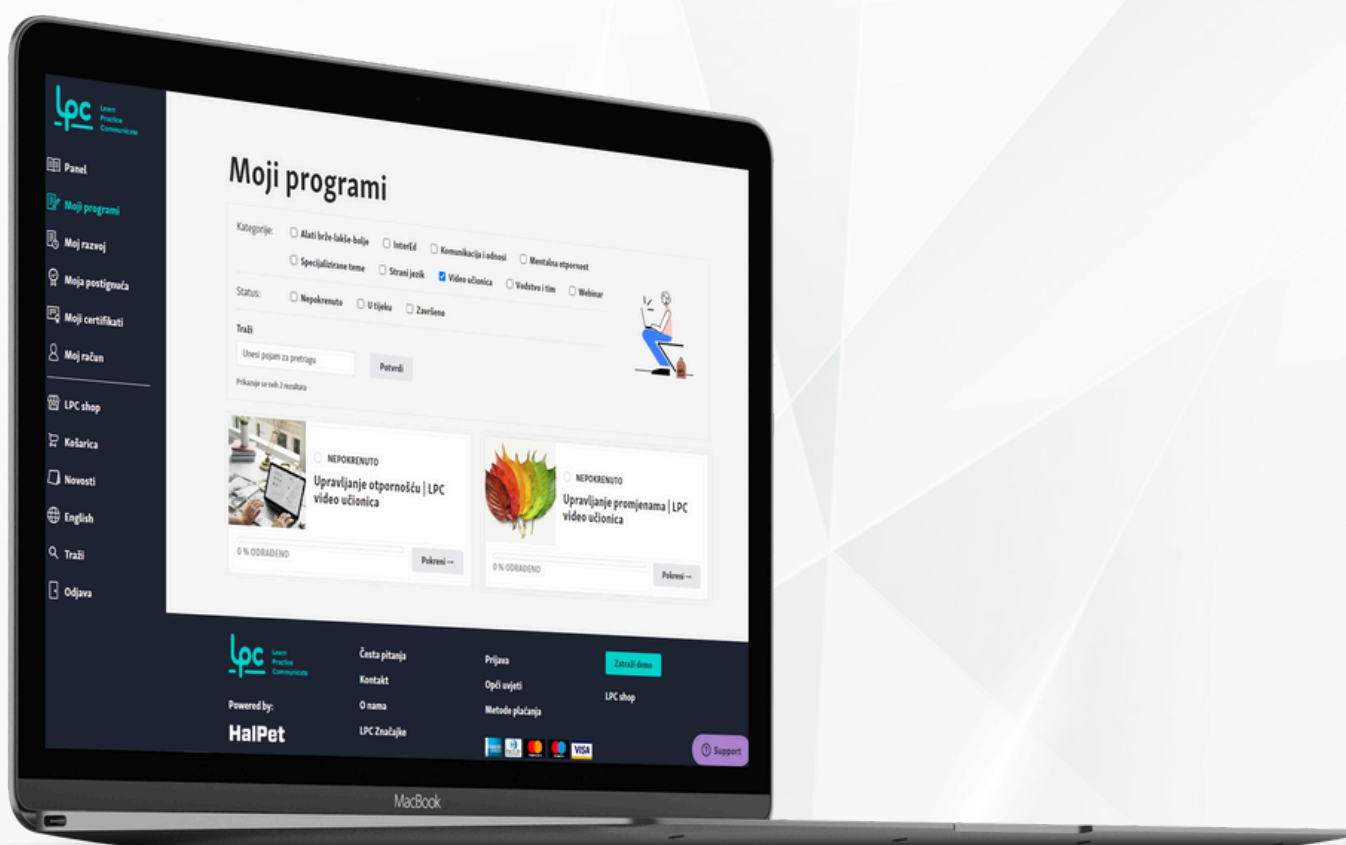
Testiranje talijanskog jezika online

Testiranje ruskog jezika online



# Video Classroom

Video classroom is a **recorded webinar** that you can manage and adjust to your own pace. You have access to essential knowledge on the chosen topic through **voice, visuals, and text**. In the video classroom, you will learn something new and useful, get the opportunity to try and activate what you've learned, and choose your favorites among the **offered micro-strategies and tips**.





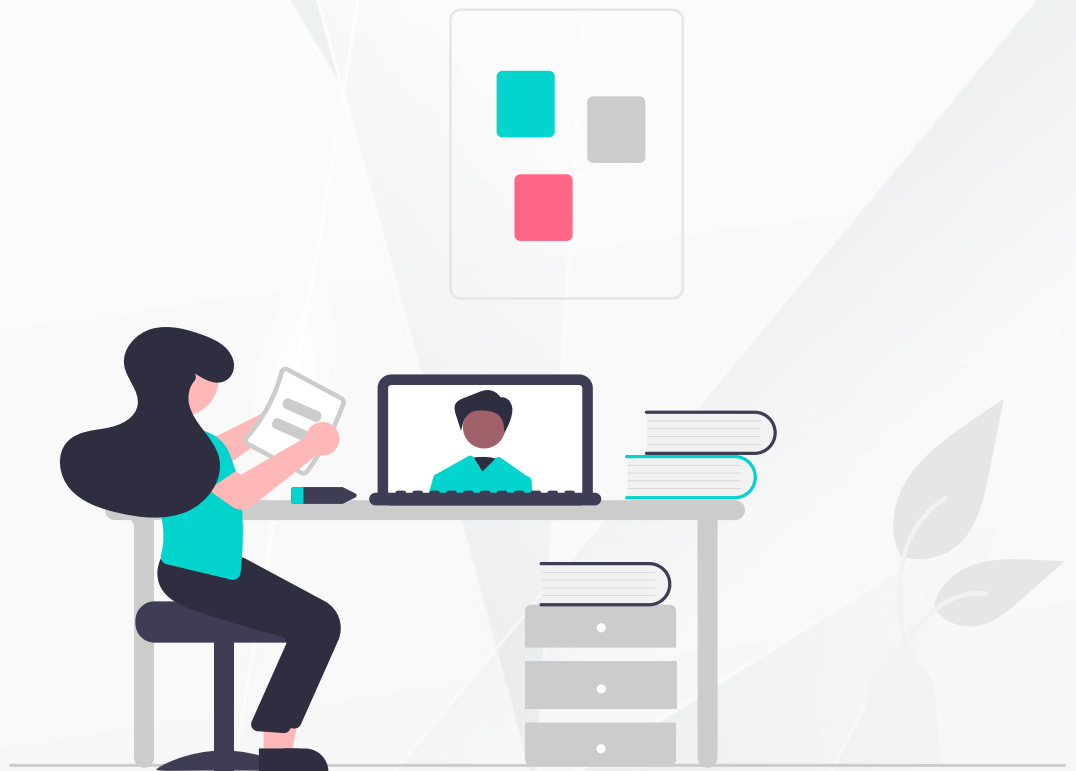
# video Classroom

Building Resilience | LPC Video Classroom

Change Management | LPC Video Classroom

Feedback - My Healthy Habit | LPC Video Classroom

Work-Life Balance | LPC Video Classroom



If you have a specific topic in mind, feel free to reach out to us at:

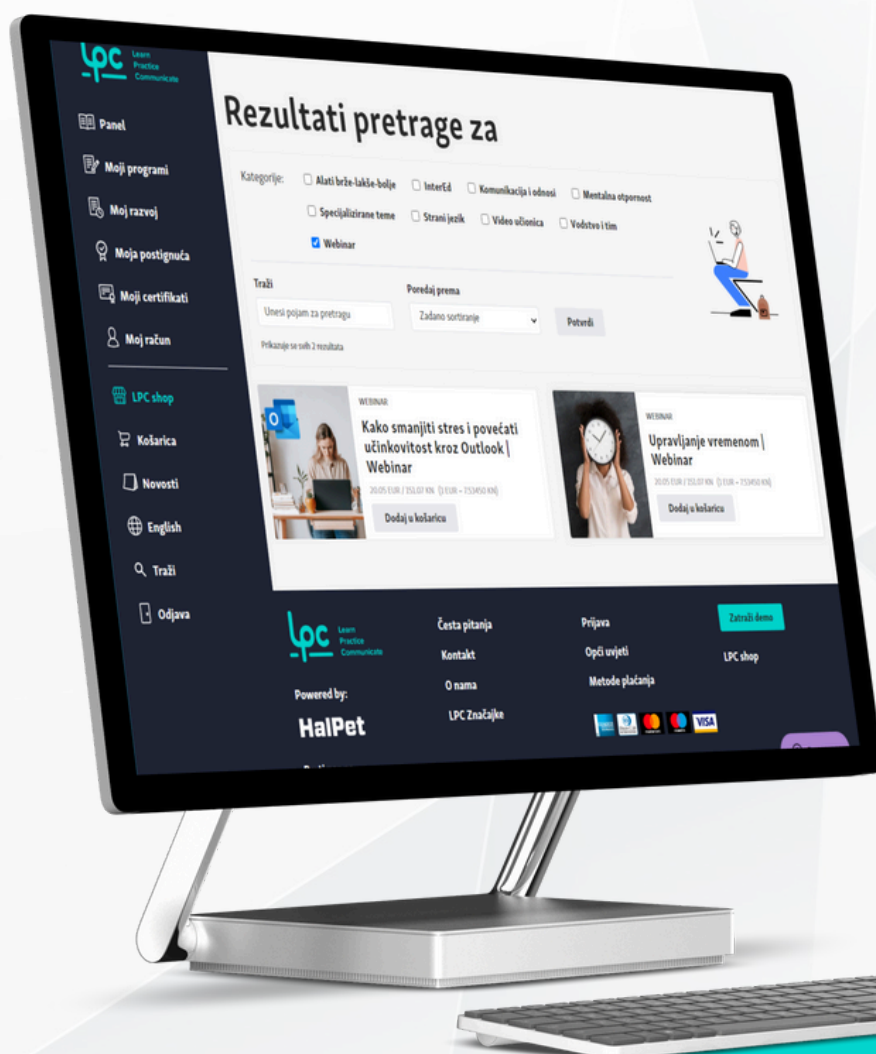
**halpet@halpet.hr.**

Creating new topics and programs is our job! :)

# Webinars

All **LPC for Business** users have free access to our webinars!

The webinar format compresses essential knowledge on the chosen topic. In just one hour, you gain clear **insights and key, carefully selected, information** and **guidelines** on how to proceed. You will learn something **new and useful**, get the opportunity to try and activate what you've learned, and choose your **favorites** among the offered micro-strategies and tips



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CONSULTING DEVELOPMENT